

# Privacy Policy

This website – [editmagazine.co.uk](http://editmagazine.co.uk) – is owned and operated by River Group Content Ltd. We produce The Edit magazine and this website on behalf of Superdrug.

This Privacy Policy, in conjunction with our terms and conditions, explains how this website will use the information we collect about you, as well as the rights you have over any personal information we hold about you.

We employ other companies to perform functions on our behalf. We ensure that these companies only use such information under our direction to perform these functions, and that they have adequate procedures in place to deal with your data securely.

## **Our contact details**

Name: River Group Content Ltd

Address: 16 Connaught Place

Phone Number: 0207 420 7000

E-mail: [dpo@therivergroup.co.uk](mailto:dpo@therivergroup.co.uk)

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## **The type of personal information we collect**

We currently collect and process the following information:

- Name
- Email address

## **How we get the personal information and why we have it**

The personal information we process is provided to us directly by you for competition entries or when you sign up to our mailing list.

We use the information that you have given us in order to run the competition and provide the relevant prizes. If you sign up to our mailing list, we will use your name and email address to send you The Edit Magazine emails.

Under the UK General Data Protection Regulation (UK GDPR), the lawful basis we rely on for processing this information is your consent. You are able to remove your consent at any time. You can do this by contacting [dpo@therivergroup.co.uk](mailto:dpo@therivergroup.co.uk)

## **How we store your personal information**

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

For competition entries, we keep your data until the competition has finished and the prizes fulfilled. It will then be deleted. If you win a competition, your details may be kept longer in line with the T&Cs.

If you've signed up for our email list, we will keep your data for as long as the email campaign runs, when it will then be electronically deleted. You can request it be removed before then by clicking on the unsubscribe link at the bottom of each email or emailing [dpo@therivergroup.co.uk](mailto:dpo@therivergroup.co.uk).

## **Who do we share your data with?**

Data is securely shared internally on a need-only basis within River Group Content, with staff who understand their responsibilities under UK GDPR.

We will also pass your personal information to third parties to enable them to process a request and/or supply you with a prize in the event you win a competition; please also see the T&Cs of your specific competition.

The third parties used by us will only use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

### **3<sup>rd</sup> Parties**

We use Formspree to collect your competition entries <https://formspree.io/legal/privacy-policy/>. Your data may be passed to some of their servers outside of the UK/EU (eg. US-based servers).

To ensure that your data enjoys the same protection that you receive under UK GDPR laws, we have entered into a legally binding contract of standard contractual clauses with Formspree, affording it the correct level of protection.

Your details may be supplied to the prize-provider in the event that you win and a postal service for delivery where relevant.

If you give us your consent to subscribe to The Edit email list, we will email you via the MailChimp email platform <https://www.intuit.com/privacy/statement/>

Your data may be passed to their servers outside of the UK so we also have a contract in place to guarantee the correct levels of protection under UK GDPR.

## **Your data protection rights**

Under data protection law, you have rights including:

**Your right of access** - You have the right to ask us for copies of your personal information.

**Your right to rectification** - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

**Your right to erasure** - You have the right to ask us to erase your personal information in certain circumstances.

**Your right to restriction of processing** - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

**Your right to object to processing** - You have the the right to object to the processing of your personal information in certain circumstances.

**Your right to data portability** - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us at [dpo@therivergroup.co.uk](mailto:dpo@therivergroup.co.uk) if you wish to make a request.

## **How to complain**

If you have any concerns about our use of your personal information, you can contact us at [dpo@therivergroup.co.uk](mailto:dpo@therivergroup.co.uk).

If you are unsatisfied with our response, can also complain to the ICO.

The ICO's address:

Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>